

***T LEVELS RESULTS
PROVIDER TOOLKIT
SUMMER 2025***

CELEBRATING T LEVEL RESULTS THIS AUGUST

The fourth cohort of T Level students will be receiving their results on 14th August. We would love you to get involved with marking this moment and celebrating the successes of T Level students.



Up to and on T Levels Results Day, the Department for Education will showcase students, providers and employers on our social media channels. Our Secretary of State, Ministers and Permanent Secretary will show their support for T Levels with social posts and interviews. We will also use our business and stakeholder networks to amplify and share T Level stories and messages.

How You Can Support



To support your activity during T Levels Results Day, we have created a range of content in this pack for you to use, including newsletter copy and draft social posts, so that you can adapt them and share on your channels.



T Levels Results Day is a great opportunity to emphasise that T Levels are a high-quality qualification, and to help raise awareness of them in your area and across the country, driving registrations for September 2025 and beyond. There are a number of ways for you to participate, such as:

- sharing the experiences and successes of your T Level students across your social media channels
- hosting a T Level Results Day event
- showcasing your star T Level teachers or the T Level subjects you offer.

T Level providers across the country will be taking part through events, PR and social media, using the dedicated hashtags **#TLevelResultsDay** and **#Results2025**

If you have any questions about the following content or want to find out more about celebrating T Levels this summer, please contact:

tlevel.delivery@education.gov.uk



LEGEND



Advice, hints & tips



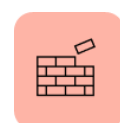
Tools for you and colleagues



Ask for your participation



CONTENTS



This document contains the following tools and content for you to use:

- Products
- Sample social media post copy
- Examples of T Levels success stories
- Request for your employer networks
- Guide to creating video content
- Sample newsletter content
- Useful links

PRODUCTS



Dedicated Hashtags

The hashtags for T Levels Results are **#TLevelResultsDay** and **#Results2025**. The Department for Education will be sharing a range of celebratory content on its channels using these hashtags - as will other providers and employers across the country. Please use one of these hashtags on all social media content you share to help drive interest in T Levels.



T Levels templates and designs

We have developed a collection of leaflets, posters and templates for promoting T Levels which you can adapt for T Levels Results Day. Please note that the photography that features in some of these templates must be swapped for your own or removed when using these resources.



Organising your own event

We would also encourage you to arrange your own T Level Results event – this could include a celebration or award ceremony for your T Level students, marking the moment they get their results.

If you have plans to hold your own event, do let us know by sharing images and updates from your event on social media using the hashtags **#TLevelResultsDay** **#Results2025**.

SAMPLE SOCIAL POST COPY

The following suggested social posts could be adapted and used on your social media channels. Mark this moment, celebrate your students receiving their results on T Levels Results Day (14 August), and continue to celebrate all T Levels students. Please use **#TLevelResultsDay #Results2025** on all social media posts to help drive conversation around this topic.



Suggested social post copy	Suggested imagery
The next cohort of T Level students is set to get their results! It's been a fantastic two years for them and we are so proud of their achievements. T Levels were designed by employers to meet industry needs and we're excited to see what all of our students do next #TLevelResultsDay #Results2025	Images of T Level students/ T Level classroom/facilities
Did you know every T Level includes an industry placement? This month, our <i>[first/second/third/fourth]</i> cohort of T Level students will get their results and are moving on to their next step including skilled work, further study and higher apprenticeships. Find out more about our T Levels courses visit <i>[enter Provider URL]</i> #TLevelResultsDay #Results2025	Images of T Level students on their industry placement
T Level student <i>[name]</i> has just finished studying their T Level in <i>[enter course]</i> and is going on to <i>[enter job, university or apprenticeship next step]</i> We're so proud of <i>[name]</i> and everything our T Level students have achieved. Find out more about our T Levels courses visit <i>[enter Provider URL]</i> #TLevelResultsDay #Results2025	Images of T Level students and employer/in classroom
Congratulations to our T Level students getting their results today! Our students have had a fantastic two years and we're incredibly proud of the progress they have made. If you're interested in taking a course that blends classroom learning with an industry placement, find out more about T Levels here: visit <i>[enter Provider URL]</i> #TLevelResultsDay #Results2025	Images of T Level classroom/facilities
Interested in following in the footsteps of our fantastic T Level students? From <i>[insert course e.g. digital design and production]</i> to <i>[insert course e.g. education and childcare]</i> - we now have a wide range of brilliant T Levels available. To find out more visit <i>[enter Provider URL]</i> #TLevelResultsDay #Results2025	Images of T Level students T Level classroom/facilities
Did you know that T Level industry placements offer students hands-on experience in their chosen field? 34% of T Level students went on to work for their placement organisation after graduation. #TLevelResultsDay #Results2025	Images of T Level students and employer/in classroom
<i>[Student name]</i> started their T Level Foundation Year in 2022. Now they've just finished their T Level in <i>[Subject]</i> and are going to a <i>[higher apprenticeship]</i> at <i>[Employer name]</i> . #TLevelResultsDay #Results2025	Image of TLFY student and employer/in classroom

T LEVELS SUCCESS STORIES IN SOCIAL MEDIA - EXAMPLES



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@educationgovuk

Last week we met Sydney from [@MidKentCollege](#), an inspiring student passionate about a career in construction.

We're thrilled Sydney has now secured a degree apprenticeship with [@Gallagher_Team](#). Congratulations, Sydney, and best of luck in your journey ahead! [#Results2024](#)



<https://t.co/UIV2iuzXv2> / X



Department for Education
@educationgovuk

Taking a T Level in childcare is a chance to be part of something BIG! We spoke to students [@BTC_Coll](#) about their experience of this fantastic qualification.

Explore the rewarding world of careers in childcare here [earlyyearscareers.campaign.gov.uk](#)

[#NAW24](#) [#Tlevels](#) [#TlevelThursday](#)



<https://t.co/BDclF0k1Hw> / X



Department for Education
@educationgovuk


T Levels are supporting young women to develop the confidence and skills they need to break into sectors that are traditionally male-dominated.

Dawn has an incredible industry placement with [@NISLimited](#) and hopes to go onto further study in robotics [📚🤖](#)

Happy [#InWED23!](#) [👏](#)



<https://t.co/Hj4A2jE3s9> / Twitter



Department for Education
@educationgovuk

T Levels offer a combination of classroom learning and experience in the workplace. [@matty_chiabi](#) and Alec tell us why T Levels are a great choice after your GCSEs.

[#GetTheJump](#) [#TLevels](#) [#NAW2023](#)



<https://twitter.com/educationgovuk/status/1624064261558267904>

EMPLOYER NETWORKS



***Please encourage your employer networks to engage with results activity.** See below information you can share with your employer networks to encourage them to engage with results activity online to help spread the word on the benefits of T Levels for local businesses.*

Information to share:



We are supporting the Department for Education (DfE) to reach out to existing T Level employers through different channels to ask them to engage with online exam results activity. We are using the hashtag **#TLevelResultsDay** and **#Results2025** on this year's social media activity.



There are three asks of you:

1. Follow the dedicated @TLevels LinkedIn account and like and share exam results posts on 14th August and beyond
2. For members of the T Level Ambassador Network who have hosted T Level students on industry placement, share your successes in retaining T Level students in your business – in full time roles or on apprenticeships or Higher Technical Qualifications. Whether you work in the construction, digital or health sectors, remember to tag us and DfE in so we can easily find, like and share your posts
3. On T Level results day, spread the word on via your corporate social channels about the benefits that T Level students can bring to employers and how they can be part of your future workforce!

Find out more about the Employer Support Fund which can help with the costs of hosting a T Level student in your business.

GUIDE QUESTIONS FOR VIDEO CONTENT

This is a great time to hear from your T Level students as they reflect on the last two years. We want to show that T Levels are an excellent choice for many young people and can lead to a happy, fulfilling future with good progression.



Overview

To showcase your own students by creating case studies, we've drafted a guide below to help you produce content yourself. **If you create any content celebrating your T Levels students, then please do share it with DfE** so we can consider it for use on our channels too. **Please send content to tleveldelivery@education.gov.uk.**

To keep the content as natural as possible, we would recommend your T Level students keep it personal – focusing on their own experiences. Questions to guide their talking points for the video include:

- Why did you choose to take a T Level instead of another option?
- For those students who came through T Level Foundation Year\Transition programme: How did your T Level Foundation Year\Transition Programme help prepare you for success on your T Level?
- What career guidance or advice did you receive to help you make your decision?
- What do your parents think about T Levels?
- What appealed to you about your specific course?
- What were the highlights of your course?
- Where did you do your industry placement?
- What's next for you?
- What would you say to others considering a T Level? Would you recommend it?
- Where can people find out more? Search Skills for Life to find out more.

Note – you may also find these questions useful if you are producing written case studies that celebrate your T Levels students for your website and PR.

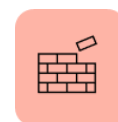


Considerations

- You should ask your students participating in case studies if they are happy to sign a written consent form which should outline clearly how their data and content will be used.
- You should not share any identifying personal data, such as full names. All data should be treated in line with your data protection guidelines.

ADVICE FOR FILMING

We recommend you film no more than 1-2 minutes of content to keep the video snappy and engaging. The tone should be relatively relaxed and informal, and you could try to film it in short bursts if easier if you are able to edit it together afterwards. We recommend the final video is around 30 – 60 seconds in length so it is shareable across social channels.



Top tips for filming (to share with students)

- Wear something with plain colours, not grey or stripy
- Have your phone at least 1.5m from your face
- Landscape orientation is better than portrait
- Stand just off-centre of frame, talking directly to camera
- In the frame you should be waist up with a little bit of space above your head and any props in shot
- Light source should be in front of you, not behind
- Find a room with minimal background noise
- Phone should be at eye level and not angled up or down
- See if you can prop the phone somewhere rather than someone holding as the shaky image may not be consistent next to the other shots

Call to action

To get the most out of the video content, make sure you include a clear call to action on an end slate and in any social posts you share about the video – [i.e. Search *Skills for Life* to find out more about T Levels](#) or *For more information on T Levels and for advice on applying visit [enter Provider Name relevant URL]*.

NEWSLETTER CONTENT TEMPLATE

The following suggested template copy is for you to adapt and use in your newsletter, blog or on your website so you can share the successes and progress of your first cohort of T Level students. Please share this via your channels during T Levels Results Day.



NEWSLETTER

Celebrating T Levels students this summer!

This summer marks the **first/second/third/fourth** cohort of T Level students finishing their courses and getting their results. As one of the first providers to deliver T Levels, we're so proud to be marking this moment and celebrating the success of our students. We started offering T Levels in **[X insert qualification names X]** in **202X** We have now expanded our T Level offer to include **[insert additional courses available from September 2025 if applicable]**.

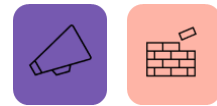
T Levels are two-year courses that a young person can take following GCSEs. They are broadly equivalent in size to 3 A levels and accrue UCAS points. T Levels were developed in collaboration with employers to ensure students will be equipped with the skills they need. They offer a mixture of classroom learning and 'on the job' experience with at least 45 days spent on an industry placement with an employer. With a T Level, students can progress straight on to skilled work, higher study or apprenticeships. We've seen some great outcomes for T Level students so far. Around a third of T Level completers from the first and second cohorts in employment were working with their industry placement organisation. And in 2023 and 2024, 97% of T Level learners who applied for Higher Education through UCAS received at least one offer.

We're really proud of our **first/second/third/fourth** cohort of T Level students. They are moving on to such a wide range of next steps, with some going straight into the workplace and others starting a higher-level apprenticeship or going to university **[add examples where possible]**. We're looking forward to seeing how they succeed in the future.

Join us on social media as we celebrate our students this summer, we will be sharing content with the hashtag **#Results2025 #TLevelsResultsDay**

For more information on T Levels and for advice on applying visit **[enter Provider Name relevant URL]**.

USEFUL LINKS



Below are some links to content and resources that you may find useful when developing your own Results Day comms:

- [T Levels website](#)
- [T Levels support for schools and colleges](#)
- [Skills for Life](#)
- [Resources for teachers and careers advisers](#)
- [T Levels and industry placement support for employers](#)
- Please also sign up for the T Level newsletter [here](#).
- To register to become a T Level Ambassador, please sign up [here](#).

THANK YOU