***EMPLOYER ENGAGEMENT FEEDBACK TEMPLATE***

This tool will help you understand how your school or college can continuously improve its employer support offer, helping you attract and support more employers to offer industry placements for your T Level students.

***WHY COLLECT FEEDBACK***

This feedback form should be used with both employers that *are* interested in supporting your students with industry placements and those that *are not* interested.

Getting a mixture of views, will give you insight into what is good about your offer and how to articulate those benefits more clearly, as well as allow you to work with senior management and curriculum teams to assess what tweaks could be made to industry placement or the employer engagement service to encourage more employers to support your students.

Segmenting the data can help uncover patterns, which will support your marketing efforts. For example, you might find certain size businesses see real value in industry placements, enabling you to focus on similar size businesses going forwards.

***WHEN TO COLLECT FEEDBACK***

This form will allow you to collect enough detail to make informed decisions. Use it after you’ve been speaking with an employer and **at the point they choose to either withdraw from the process or formally proceed to implementing placements**.

You could gather this information over the phone or via an online survey.

You may use a shorter version for a snapshot of opinion after a webinar or event that you’ve organised for employers.

***REPORTING THE DATA***

It’s important to collate the information and regularly share the findings with curriculum and senior leadership teams so that it feeds into future T Level design. For example, if there are employers keen to host industry placements, but can’t commit to a day release model the curriculum needs to know that insight to redesign the structure of the T Level course. This is your evidence of how changes can improve uptake.

***GAINING FURTHER INSIGHT***

Where you receive quite detailed information in a response, it can pay to contact the employer to get more qualitative insight. By asking more probing questions on the back of a feedback form can allow you to unpick specific ways to continuously improve.

**T LEVEL INDUSTRY PLACEMENT FEEDBACK FORM**

| ***EMPLOYER INFORMATION*** |
| --- |
| Company name |  |
| Industry sector |  |
| Number of employees in local area |  |

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| --- |
| ***INTEREST IN OFFERING INDUSTRY PLACEMENTS*** |
| Have you chosen to proceed with setting up industry placements?  | Yes | No |
| If yes, please give an indication of how many placements you would initially look to support? |  |
| Why have you chosen to proceed/not proceed?  |  |

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| --- |
| ***EMPLOYER SUPPORT TEAM*** |
| On a scale of 1 to 6, how would you rate the support you’ve had from the employer support team to date? *e.g. communication, explanation of industry placements, following up on queries, etc* | Not helpful or responsive123 | 456Extremely helpful and responsive |
| Why did you choose this score?  |  |
| What changes could the school or college make to better support employers like you to understand industry placements and support you with next steps? |  |

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| ***CURRICULUM ALIGNMENT*** |
| On a scale of 1 to 6, how would you rate the curriculum alignment to your business needs? *e.g. time of year, day of the week, expectations of line management, tasks and projects* | IPs don’t fit around business need123 | 456IPs fit seamlessly with our business needs |
| Why did you choose this score?  |  |
| What changes could the school or college make to the curriculum to enable you or encourage you to offer more industry placements in the future?  |  |

| ***FURTHER COMMENTS*** |
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| Are there any additional comments or suggestions that you’d like to make? |  |

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| ***PRIVACY NOTICE*** |
| Your privacy is important to us. The information you provide will be stored securely and used solely for the purpose of improving our services. We adhere to GDPR guidelines and ensure the protection of your personal data. |
| If you consent to us using some of the information you supply for marketing purposes, please tick the adjacent box: | ☐ I agree to allow <training provider> to use my information for marketing purposes |